



SEBASTIAN DUCA

EXPERIENCE

2023 - Present **Digital Creator**

- Creating content on Twitter
- Writing blogs and newsletter
- Creating digital products using Notion and launching them on Product Hunt

2018 - Present **Accommodation, Catering & Events** - University of Edinburgh

- Ensured positive student experience in flats through effective teamwork.
- Proactively addressed issues, reducing complaints and boosting satisfaction.
- Collaborated efficiently in small team for task management and prioritization.
- Maintained open communication, resolving student concerns promptly.

2021 - 2022 **Digital Designer** - Freelancing

- Creating Youtube thumbnails and logos for different clients.

2014 - 2017 **Waiter** - Fellinis, Ambleside, Cumbria

- The work at the restaurant consisted of meeting and greeting the guests in the evening, seating them according to their reservation and wait on them from starters to desserts.
- We took pride in paying extreme attention to detail and catering to the guests' every need.
- On more than a few occasions, the manager asked me to stand in for him when he happened to be away.
- I was happy to take on the responsibility knowing that I had a small team and together we made sure everything was all right.
- I was responsible for closing and opening the Café on more than one occasion.

2009 - 2014 **Video Editor** - Local Television Channel Antena 1 Oradea, Romania

- Gained hands-on experience in filming for advertising, producing shows, news, and adverts.
- Managed daily operations, including handling customer inquiries, modifying or creating new spots/ads, and preparing the studio for live recordings or shows.
- Maintained direct communication with customers, actively listening to their needs and preferences to ensure satisfaction with the final product.
- Proficiently utilized software programs such as Photoshop, Adobe Premiere, Lightroom, and some Adobe Illustrator for editing and production tasks.

SKILLS

Technical

Figma // Framer // Adobe XD // Google Slides // Adobe Photoshop // Notion

Design

UX research // Wireframing // Usability studies // Information Architecture // User Flow // Prototyping // UI Design

Collaboration

Communicative // Gives design critique + feedback // Detail-oriented

EDUCATION

Google UX Design Certificate
April 2021 - September 2021

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Product Hunt

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Blog - Medium

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